

Client

Leicestershire County Council

Wasted Roadshow,
Road Safety Theatre Production



Tasked with producing a road safety roadshow targeting 16-18 year olds, we opted to try something a bit more daring and interactive than had been tried before and push the boundaries with live interactive theatre in education, coupled with filmed media.

To add to the impact of the event, we based the script on a real life incident with the full support of all the families involved, in which tragically a 14 year old girl lost her life. What made the tale all the sadder was that mobile film footage taken from within the car captured the bouyant mood before the crash, with the grim reality of the post crash shock.

With actors cast locally and from the same age range as the audience, we were really committed to creating a pice of work that would be viewed as peer to peer, whilst still highlighting the fantastic repsonse from the emergency services who part funded the project.

The show went out to over 4000 students in Leicester, Leicestershire & Rutland in February 2009 and is planning to re-run in September due to demand.





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